

George Washington Memorial Parkway

WAYFINDING, WAYSIDE & SITE IDENTITY PLAN

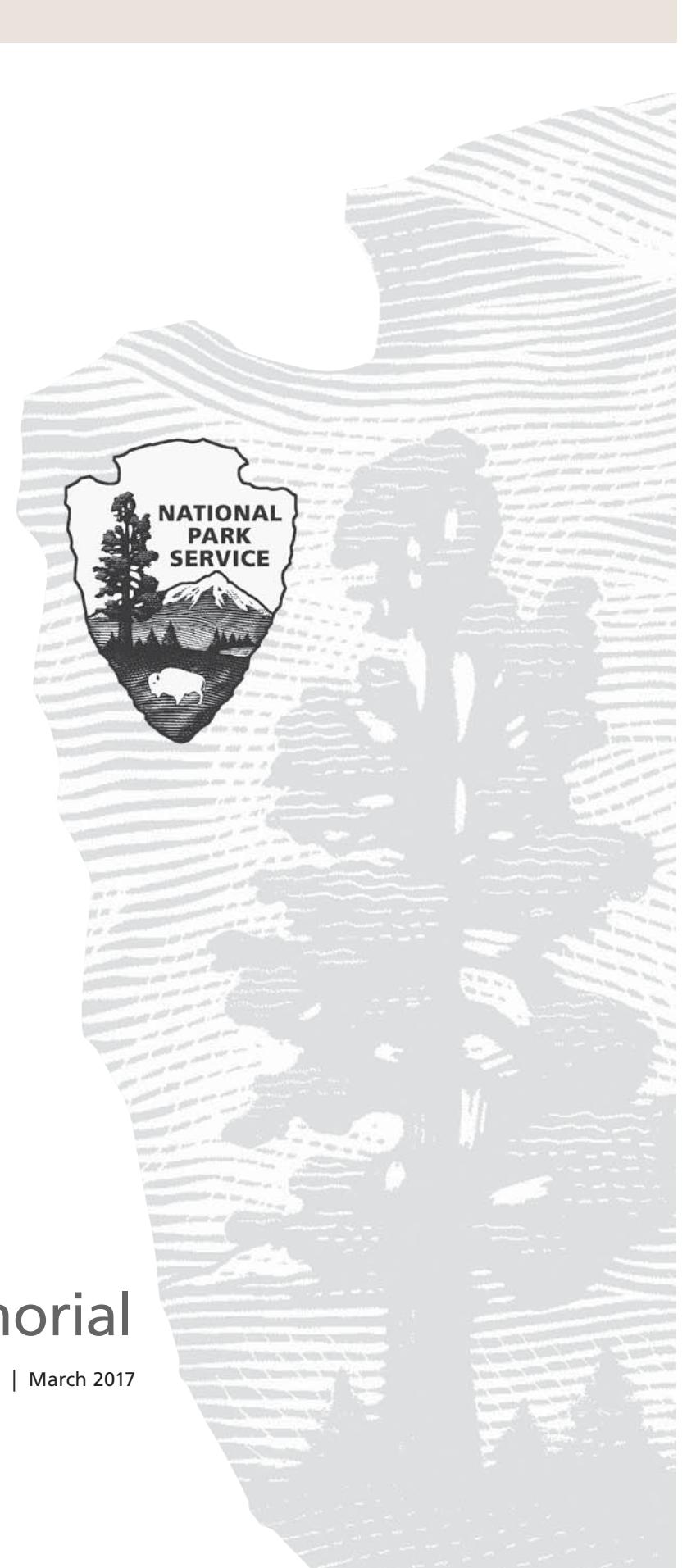


Prepared by
National Park Service
Harpers Ferry Center

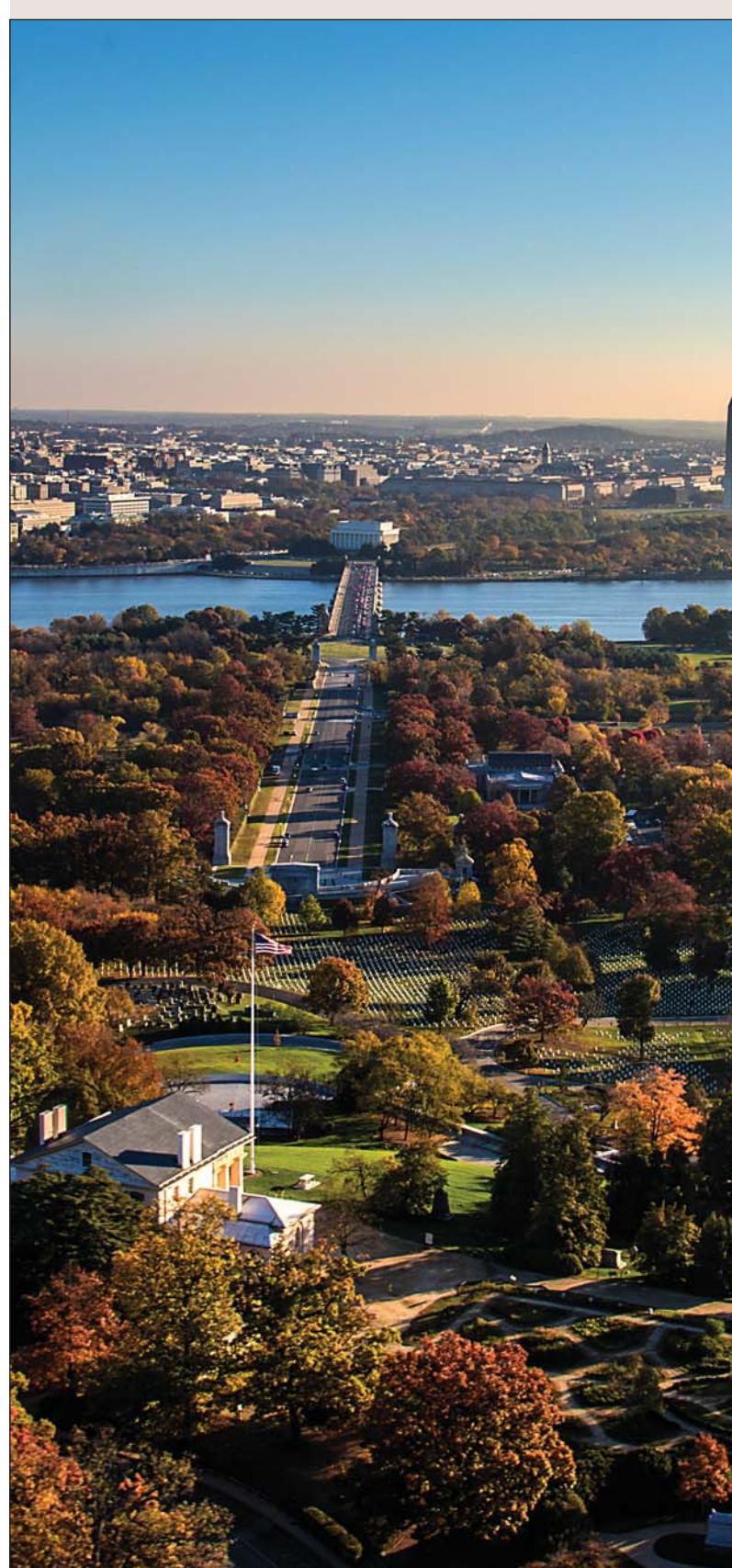
Project Team
Jessica Liptak, Project Manager
Neil MacKay, Planner
Ken Davis, Planner/COR EX
Don Branch, Designer
Lauren Lainez, NPS Sign Program
Jim Eynard, Cartographer
Susie Haines, COR WE
Eileen Vroom, Project Specialist
Greg Aylsworth, Designer
David Lenk, Designer

Arlington House The Robert E. Lee Memorial

National Park Service | Harpers Ferry Center | March 2017







OVERVIEW

Providing new interpretive waysides, wayfinding and site identification elements at Arlington House: The Robert E. Lee Memorial are key components of the overall project to repair the memorial and improve the visitor experience at the site. A new entrance sign, associated wayfinding and wayside exhibits will work together to offer visitors orientation, engaging interpretation, and opportunities to reflect on the meaning of the memorial. An important goal is to create these new elements holistically so they have a shared identity, an integrated design approach, and content that is reinforced throughout the visitor experience.

The purpose of this document is to provide park staff, Arlington National Cemetery partners and other interested stakeholders with a snapshot of the interpretive media and wayfinding currently under development.

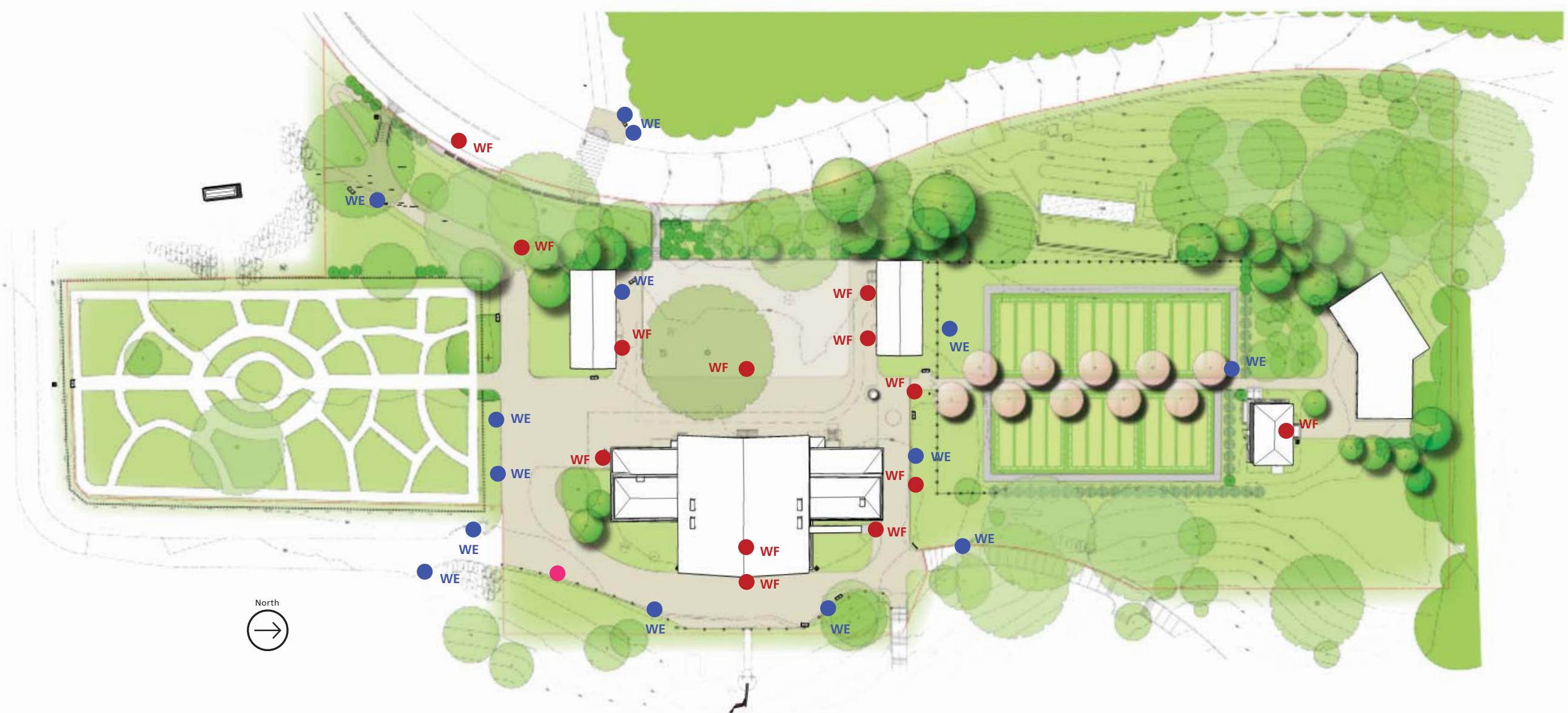
Please note Harpers Ferry Center has taken the lead on the design of both primary and secondary site identification signs as well as the wayfinding signs. All of these particular signs are designed according to the National Park Service's UniGuide Sign Program standards. The fabrication and installation of identity and wayfinding signs will be included in the Denver Service Center construction contract. Wayside exhibits have been designed and will be fabricated by the 106 Group managed by Harpers Ferry Center. Installation of these elements will be coordinated with the Denver Service Center. HealyKohler Design is responsible for the design of the sites' two tactile maps included in the interpretive 'plaza'. The in-ground interpretive element has been designed by a Senior Harpers Ferry Center Designer and, too, will be incorporated in the Denver contract for fabrication and installation.

The Harpers Ferry Center team greatly appreciates the opportunity to work with the Park, the Denver Service Center and the National Capital Regional Office on the memorial project. The insights, perspectives, and resources generated by this collaborative effort inform every aspect of the project, and will ultimately provide visitors with enriched and meaningful experiences.

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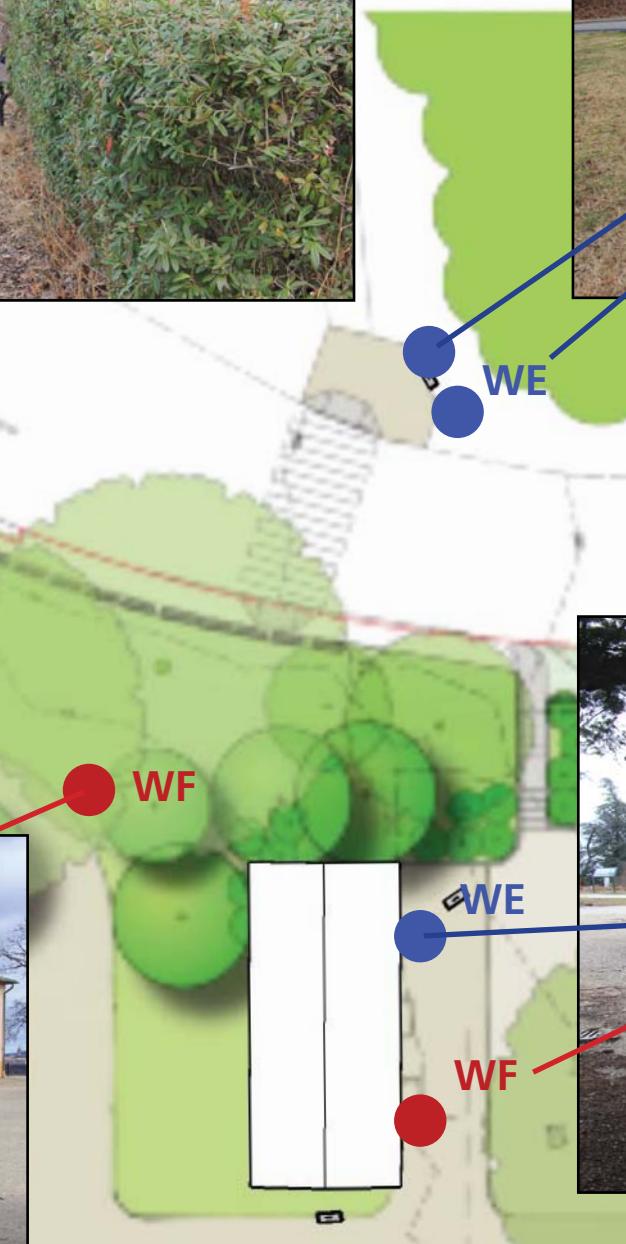
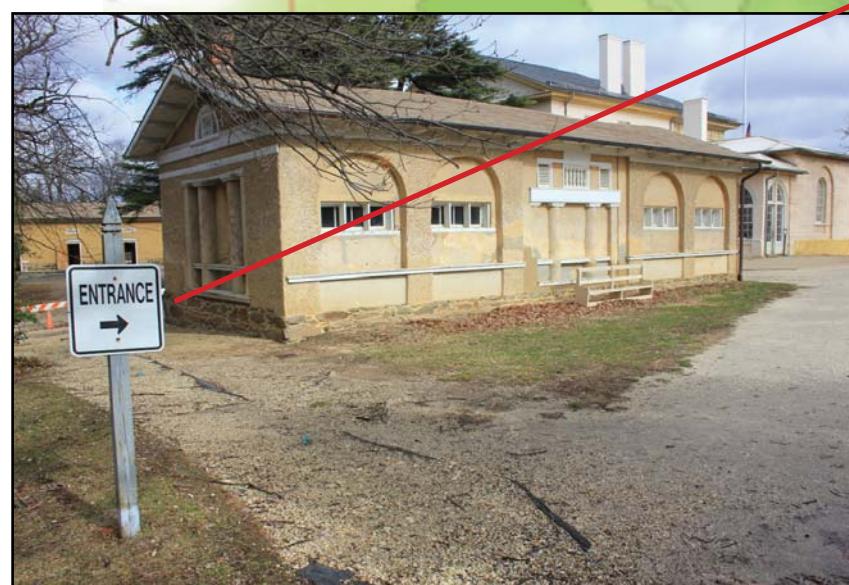


Existing Wayside and Wayfinding Identification Plan

- Wayside Exhibits (14)
- Wayfinding Signs (13)
- Donation Project Sign



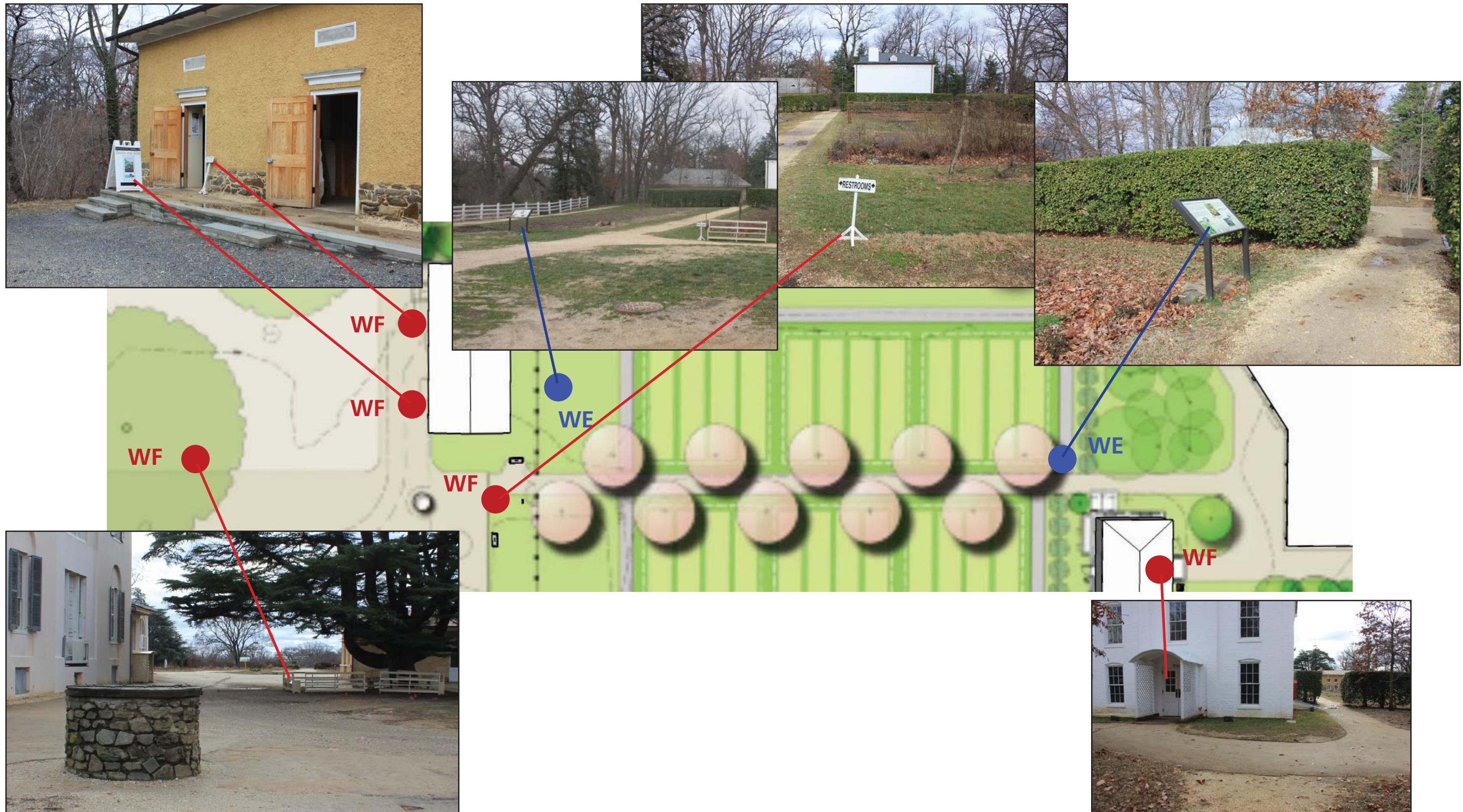
EXISTING CONDITIONS: SOUTHWEST QUADRANT



EXISTING CONDITIONS: SOUTHEAST QUADRANT



EXISTING CONDITIONS: NORTHWEST QUADRANT



EXISTING CONDITIONS: NORTHEAST QUADRANT





Proposed Wayside, Wayfinding and Site Identification Plan

- Wayside Exhibits (15)
- Identity Signs (2)
- Wayfinding Signs (8)
- Plaza Interpretive Elements



Primary Site Identification Sign (ID01)

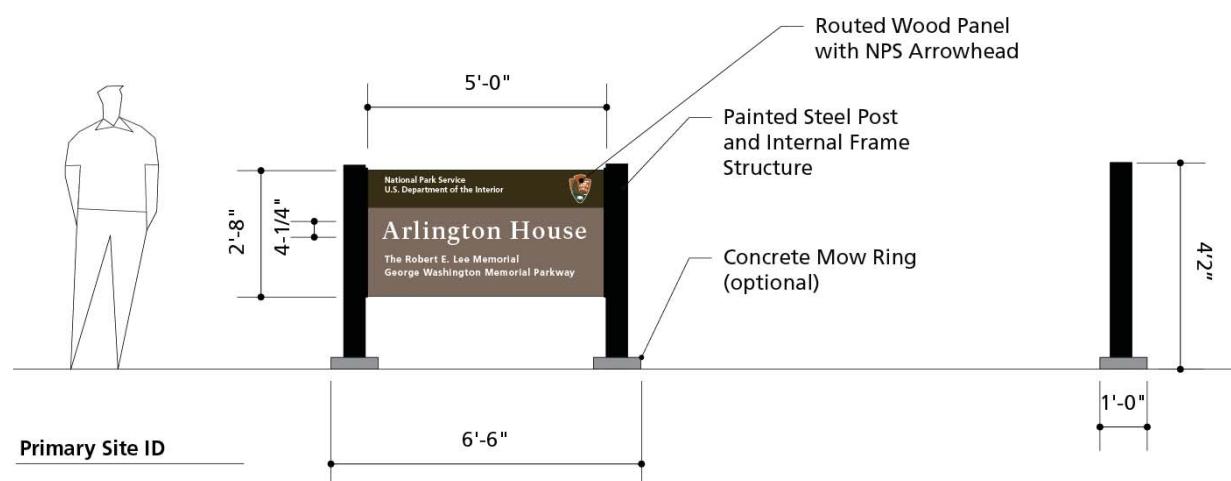
Size: 6'6" long (at base) x 4'2"high x 1' wide

Purpose:

- Provides formal site identification for both pedestrian traffic and those visitors arriving off Arlington National Cemetery Tram. The intent of this sign is to be comparable to every other primary site sign on the parkway. Standard NPS.

Location:

Off Sherman Drive Tram stop, up stair case, set outside brick walkway under large shade tree. Primary site identity sign is not completely visible from Sherman Drive. Primary site identity sign offers a photograph opportunity for those familiar with National Park Service Sites.



Location: Off Sherman Drive Tram stop.

Secondary Site Identification Sign (ID02)

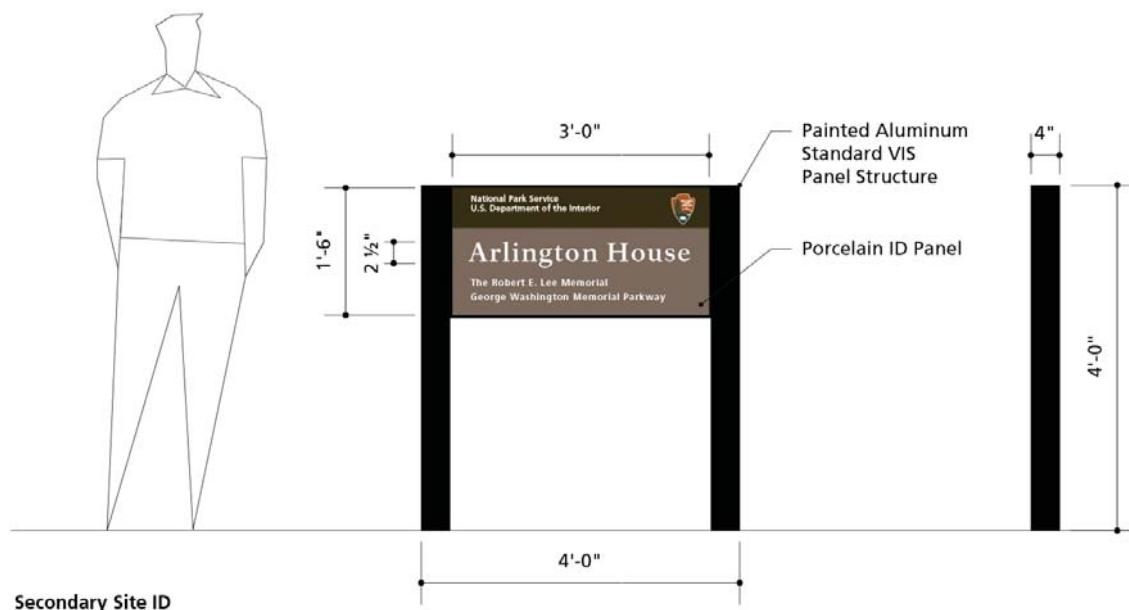
Size: 4' long x 4' high x 4" wide

Purpose:

- Provides formal site identification to pedestrian traffic entering the site from the southeast. Standard NPS.

Location:

On northeastern side of Mrs. Custis' garden. Currently there is an interpretive wayside in the provided bump-out. The secondary identification sign would share the same footprint. It would be located on Arlington National Cemetery property. The park is in discussion with the cemetery staff for permission to replace the existing structure.



Location: Northeastern side of rose garden



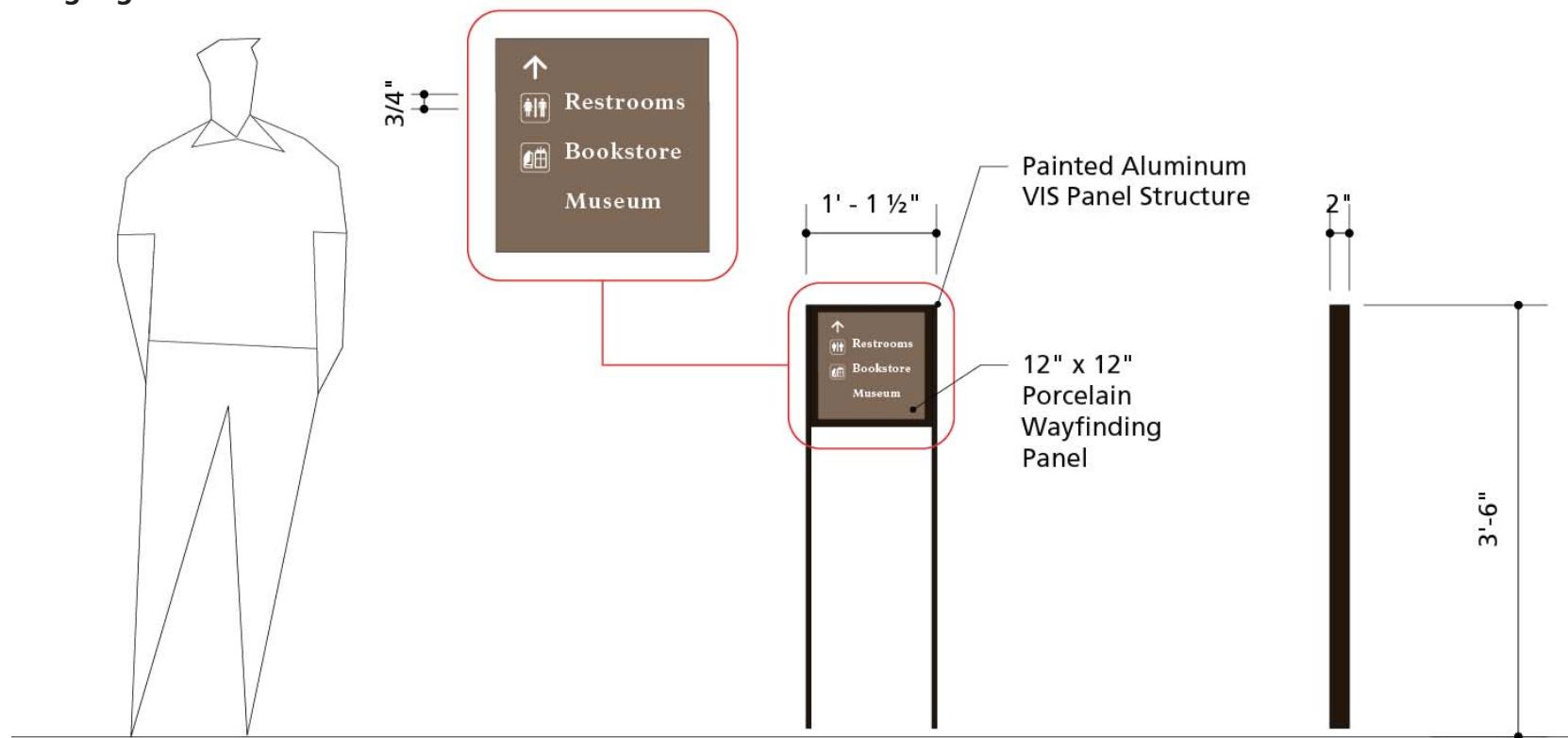
Wayfinding Specifications (WF05 & WF09)

There are two basic types of wayfinding signs located throughout the site. The primary purpose of both types of signs is to help visitors navigate their way as they traverse the site.

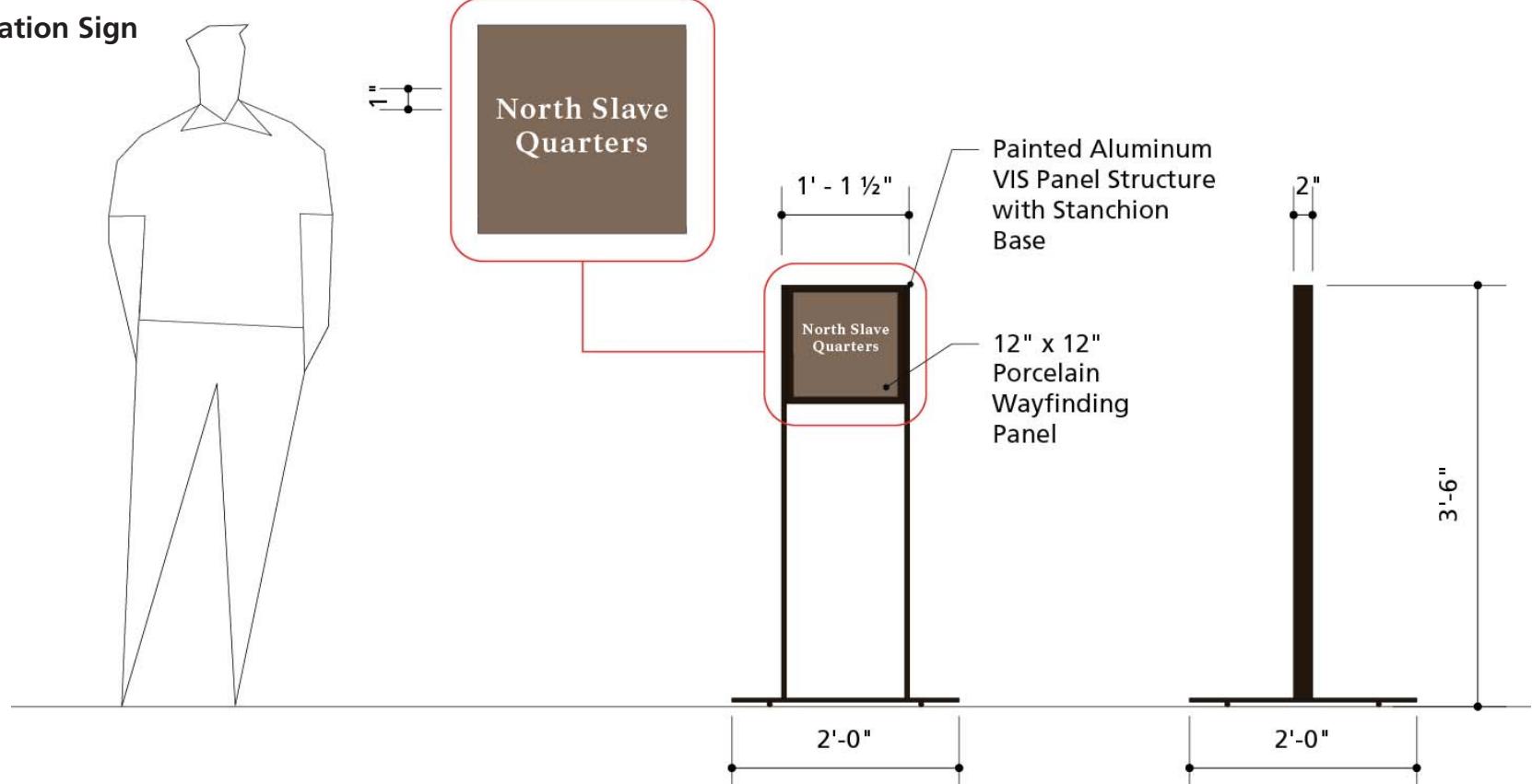
The two types of signs include the following:

- Directional signs
- Building Identification signs

Samples of both types of signs are provided. Recommended signs are either socket mounted or provided for on stanchions. Please see associated specifications for further detail. Locations of these signs are indicated on the overall site plan (page 4).

Directional Wayfinding Sign

Number	Location
WF05	East of North Slave Quarters (directional)
WF06	Potting Shed/Museum (identification)
WF07	Northeast Portico (directional)
WF08	Southeast Portico (directional)
WF09	North Slave Quarters (identification)
WF10	South Slave Quarters (identification)
WF13	Conservatory Entrance (directional)
WF14	Ranger Program Starts Here

Building Identification Sign

Number	Description	Subject	Location	Mount	Depth in Ground
1,3,4	Painted Aluminum Upright Base Panel size 24" wide x 36" high, double sided, total height is about 68"	Orientation to site & wayfinding Orientation to site Orientation to Memorial Dr. (not shown) Orientation to Memorial Dr. (not shown)	Top of stairs, across from accessible path near Sherman Dr. Northeast corner of house North side of Memorial Drive at Metro Station South side of Memorial Drive at Metro Station	Socket Socket Socket Socket	30" to 36" 30" to 36" 30" to 36" 30" to 36"
5,6	Painted Aluminum Low Profile Base Panel size 42" wide x 24" high, total height is about 54". Includes a bronze tactile attached to panel area.	Freedman's Village ANC and CW Unknown Soldiers	At the end of the Rose Garden Near Tram Stop	Socket Socket	30" to 36" 30" to 36"
7	Painted Aluminum Low Profile Base Panel size 36" wide x 24" high, total height is about 54". Includes a bronze tactile attached to panel area.	Arlington House Occupied	Near Portico	Sled	
8,9,10	Painted Aluminum Low Profile Base Panel size 42" wide x 24" high, total height is about 54"	Contemporary view Kitchen Garden Historic view	In the Front of Arlington House Between well and Kitchen Garden In the Front of Arlington House	Socket Socket Socket	30" to 36" 30" to 36" 30" to 36"
11	Painted aluminum Bulletin Case 24" wide x 36" high.	Bulletin Case	On the wall between the restrooms	Wall	
12,13,14 15,16,17	Painted Aluminum Low Profile Base . Panel size 36" wide x 24" high, total height is about 54"	Arlington House Yard Selina Gray Rose Garden Conservation** Arlington Woods - Mature Forest	In front of North Wing of house Yard Area In front of North Slave building Rose Garden Near the rear of the South Slave building West side of Sherman Drive	Socket Socket Socket Socket Socket Socket	30" to 36" 30" to 36" 30" to 36" 30" to 36" 30" to 36" 30" to 36"



Graphic of Proposed Tactile for Wayside Exhibit #16
Conservation/Archeology **



Wayside Examples & Specifications

WE 015 Location: Rose Garden

Wayside Title: "Kingdom of my childhood"

Painted Aluminum Low Profile Base - Panel size 36" wide x 24" high, total height is about 54"

Mount: Socket

Depth in Ground: 30" x 36"



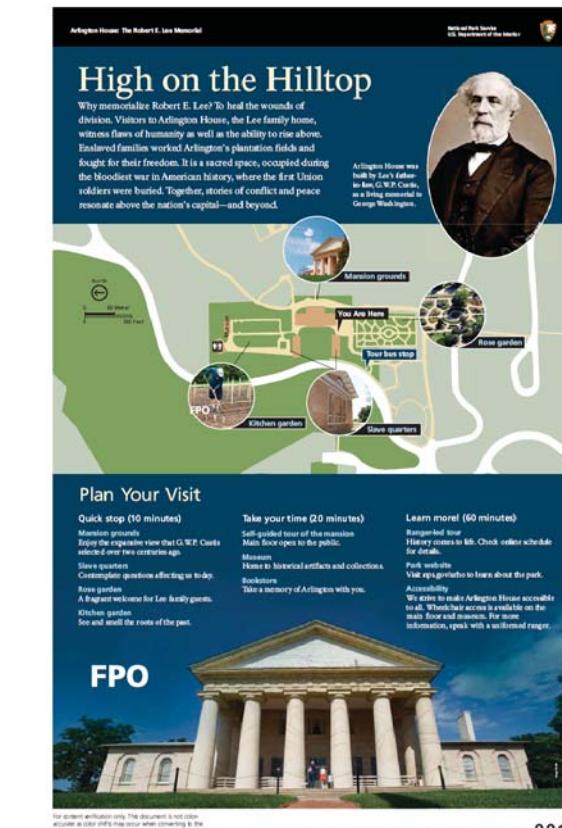
WE 03 Location: Custis Walkway

Wayside Title: Orientation to the site

Painted Aluminum Upright Base - Panel size 24" wide x 36" high, total height is about 68"

Mount: Socket

Depth in Ground: 30" x 36"



Interpretive Plaza

Purpose:

The plaza focuses on the *A Place of Division and Reunification* narrative helping to ensure that the visitor experience is complete whether viewing only the grounds or both the grounds and the mansion.

The plaza elements-- a low-profile wayside flanked with tactile maps and an in-ground artistic interpretation of the historic plantation plateau-- guide visitors through the evolution of the site from plantation to cemetery to national memorial. The plaza elements were selected to provide visitors with visual and auditory information to gain a deeper understanding of the historical landscape as well as offers orientation and interpretation of the modern day site.

At the recommendation of park staff, this combination of elements was chosen to:

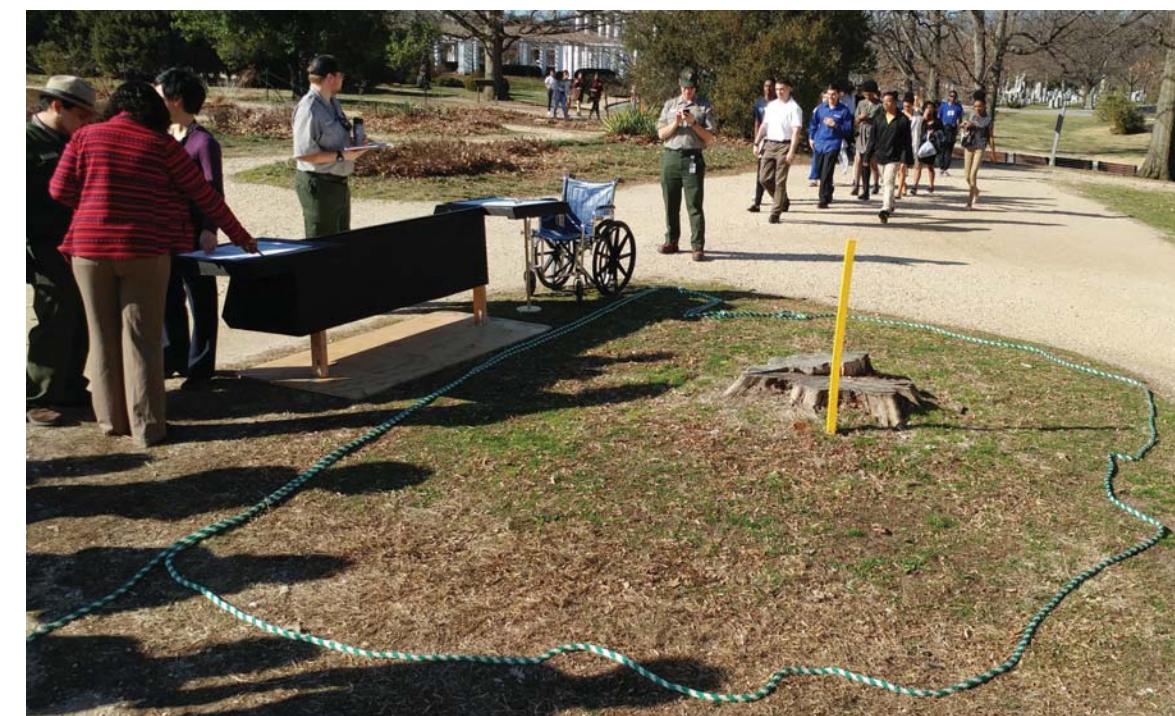
- Illustrate the historical significance of the site.
- Provide a focal point at the intersection of several internal footpaths.
- Provide a gathering space for larger groups that does not interfere with visitor flow during heavy visitation.
- Provides tactile elements that meet or exceed accessibility guidelines.
- Ensure a controlled impact to the historic viewshed within the site and outward from the site.
- Ensure minimal impact to the historic and cultural landscape.

Location:

Directly north of rose garden, south west of Arlington House proper and south east of South Slave Quarters

Low-Profile Wayside

Size: Approximately 10.5 ft. X 2.5 ft. (Panel – 24" x 60")



Ground Element

Size: Approximately 19.5 ft. X 22.5 ft.

Purpose:

- Depicts the 1861 boundary of Arlington Estate.
- To provide an interpretive focal point for visitors.
- Little to no impact on the historic viewshed.
- To provide historical perspective on the Arlington House Grounds and the surrounding landscape through time.

Proposed Construction:

The ground element will be constructed using bound aggregate or rustic terrazzo which will be flush with the walkway surface around the mansion, slave quarters, garden and potting shed. Stainless Steel and Bronze Inlays embedded in the map will denote landscape features past and present to give visitors a sense of place and location.

